



**October 8, 2022**

**J. Birney Crum Stadium, Allentown PA**

**SPONSORSHIP OPPORTUNITIES**

On the day of the ACCHS Homecoming game, we will be hosting a 5K that starts and finishes at J. Birney Crum stadium! Proceeds from the run will be donated in part to the Central City Project. We are offering several sponsorship opportunities:

**Featured Sponsor: \$2,500**

- 2 inch high display of your name on the back of the Race T-shirt and on Racing Bib
- Name displayed at start line / finish line at J. Birney Crum Stadium
- Display of any banner or signage you provide at the race site
- Opportunity to set up a stand & Showcase products and services.
- Invite for your representative to participate in the award ceremony
- Distribution of any marketing materials you provide to all participants
- Logo and link on viking5k.com

**Gold: \$1000**

- 1 inch high display of your name on the back of the Race T-shirt
- Name displayed at start line / finish line at Cedar Creek Beach Park and J. Birney Crum Stadium
- Display of any banner or signage you provide at the race site
- Opportunity to set up a stand and Showcase products and services.
- Distribution of any marketing materials you provide to all participants
- Logo and link of viking5k.com

**Silver: \$250**

- 1/2 inch high display of your name on the back of the Race T-shirt
- Name displayed at race site
- Display of any banner or signage you provide at the race site
- Distribution of any marketing materials you provide to all participants

**Bronze: \$100**

- 3/8<sup>th</sup> inch high display of your name on the back of the Race T-shirt
- Name displayed at race site
- Distribution of any marketing materials you provide to all participants

**Merchandise/Services Sponsorship:** for items donated for use by the race including such things as post race refreshments, in-kind services, bottled water, giveaways, etc. Level of recognition in return is negotiable based on the perceived value of the donation. To be listed on the shirt, the value of the donation must exceed \$100. To make such a donation, list your information below so we can arrange for pickup.

# Contributor Form

Please return the following, no later than Friday, Aug 30 to Andrea Keenan % ACCHS Athletics Department. THANK YOU FOR ANY HELP YOU CAN GIVE!!

**Contribution Level (check one):**

Featured (\$2500)    Gold (\$1000)    Silver (\$250)    Bronze (\$100)

Merchandise/services donor \_\_\_\_\_  
(list item or service plus quantity)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person: Name: \_\_\_\_\_ Title: \_\_\_\_\_

Tel #: \_\_\_\_\_ e-mail \_\_\_\_\_

T-Shirt Listing to Read \_\_\_\_\_

Signage Listing to Read: \_\_\_\_\_

Will be supplying onsite signage?  yes  no      Plan to set up a display on raceday?  yes  no